

THE CBCC FOUNDATION
FOR COMMUNITY WELLNESS

GALA

2018

SPONSORSHIP PACKAGE

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GALA

— 2018 —

July 25, 2018

Dear Friends:

The CBCC Foundation for Community Wellness will hold its signature Gala on Friday, September 14th at Seven Oaks Country Club with the Golf tournament to follow on Monday, September 17th.

The CBCC Foundation is pleased to introduce a new tradition with our inaugural “Hands of Hope” award to be given at this year’s Gala. The “Hands of Hope” award will be pay tribute each year to a community member, company or organization which embodies humility, kindness, comfort, support and care for Kern County patients on their cancer journey.

We are honored that our inaugural award will pay tribute to Monsignor Craig Harrison, of the St. Francis of Assisi Parish. The Gala will be held in Monsignor Craig’s honor. A highlight of this celebration will be the presentation of a Commemorative Journal to Monsignor Craig.

Please join us, his family, community leaders and his many friends in celebrating Monsignor Craig with your personal greetings, well wishes and congratulations in the “Hand of Hope” Commemorative Journal. See details to follow on how you can participate.

It is because of people like Monsignor Craig and supporters like you who join us at our annual Gala and Golf Tournament that the CBCC Foundation made the following possible last year:

- 2,093 trips for children and adults with cancer traveling for treatment from Kern County to their treatment facilities throughout California
- Over 1,300 patients participated in our cancer education programs and support groups
- Approximately 100 individuals were assisted last year through our Kern County Cancer Fund committing close to \$400,000 of financial assistance for treatment and related expenses.
- In addition over 200 community members participated in our free cancer screening programs

Year after year a greater number of cancer patients come to us for services. Your support of the CBCC Foundation Gala and Golf Tournament is essential and will help us meet patient’s cancer related service...regardless of where they receive medical treatment.

We sincerely appreciate those who have continued to contribute to those touched by cancer and look forward to new supporters for our 2018 event.

Please take a moment to review the sponsorship and commemorative journal opportunities on the next few pages and notify us if you are able to support this special cause.

Will you please join us this year in our mission to help? Your support means so much to those we serve.

With Gratitude,



Michelle C. Avila
Executive Director
CBCC Foundation for Community Wellness

SPONSORSHIP OPPORTUNITIES

CBCC Foundation Gala and Golf Tournament 2018

HANDS OF HOPE SPONSOR

\$25,000 (only 3 at this level)

- Three 4-man teams
- Three tables of 8 to the Gala with VIP seating
- Full page color ad/tribute (back cover or front inside)
- Four tee signs
- Check presentation opportunity
- Product placement in goodie bags
- Logo on PSA & golf event banner
- Logo on Step and Repeat
- Logo recognition on stage
- Signage on Tables

LOVING KINDNESS SPONSOR

\$15,000

- Two 4-man teams
- Two tables of 8 to the Gala
- Full page color ad (preferred placement)
- Three tee signs
- Product placement in goodie bags
- Logo on PSA & golf event banner
- Logo recognition on stage
- Signage on Tables

COMFORT AND CARE SPONSOR

\$10,000

- One 4-man team
- One table of 8 to the Gala
- Full page color ad (Comfort and Care Pages)
- Two tee signs
- Product placement in goodie bags
- Logo on golf event banner
- Logo recognition on stage
- Signage on Table

BENEFACTORS

\$5,000

- One 4-man team
- Four Tickets to the Gala
- Full page color ad (Benefactors Pages)
- Logo recognition on stage
- Signage on Table

FOUR MAN TEAM

\$2,400

- One 4-man team
- Four tickets to the Foundation Gala

INDIVIDUAL PLAYER

\$600

- One Playing Spot
- One ticket to the Foundation Gala

NON-PLAYING SPONSORSHIP OPPORTUNITIES

GOLF SOUVENIR SPONSOR: \$10,000

(1 Opportunity)

- Logo on souvenir
- One tables of 8 at Gala
- One full page color ad
- Product placement in goodie bags

GOLF CART OR BBQ SPONSOR: \$5,000

- Four Tickets to the Foundation Gala
- Signage on carts or at BBQ
- Half page color ad (Patrons Pages)
- Product placement in goodie bags

GALA TABLE: \$2,000

One Table of 8 to the Foundation Gala

TEE SIGN: \$300

GALA TICKET: \$250

COMMEMORATIVE JOURNAL - AD/TRIBUTE

Artwork must be submitted no later than Wednesday, August 22nd

- Loving Kindness Pages: Full Page Color: \$5,000
- Comfort and Care Pages: Full Page Color: \$2,500
- Benefactors Pages: Full Page Color: \$1,000
- Patrons Pages: Half Page Color \$500
- Advertisements & Salutations:
 - Half Page Color \$250
 - Quarter Page Color: \$150
 - 1/8 Page: \$75

2018 REGISTRATION FORM
CBCC Foundation Gala and Golf Tournament 2018
September 14th and 17th
Registration Deadline is August 22, 2018

Name: _____

Company Name: _____

Address: _____

City, State, Zip: _____

Phone: _____

E-mail: _____

I would like to commit as a: (Sponsorship details are on the back of this form.)

- Hands of Hope Sponsor (\$25,000)- only 3 at this level
 Loving Kindness Sponsor (\$15,000) Comfort and Care Sponsor (\$10,000)
 Benefactors (\$5,000)
 Four Man Team (\$2,400) Individual Player (\$600)
 Table Sponsor- 8 tickets for Foundation Gala Only (\$2,000)
 Please send me ____ tickets for the Foundation Gala only (\$250 each)
 I would like to purchase an ad/tribute in the Commemorative Journal (see last page for details).
 I am unable to attend but I would like to make a donation of \$ _____
 Other _____

Payment Information:

Enclosed is my check for \$ _____ (Please make check payable to the CBCC Foundation)

Please charge \$ _____ to my Visa MC AmEX

Card Number: _____ Exp. Date ____/____/____ Sec. Code _____

Name on Card: _____

Billing Address (if different from above.): _____

Please Bill

Signature: _____

Contributions are tax deductible. Tax I.D. # 77-0491071

Please mail completed registration form and payment to:
The CBCC Foundation for Community Wellness
6401 Truxtun Ave. Suite 280 Bakersfield, CA 93309
Or Fax the form to 661-616-1691

Please contact Michelle Avila at (661) 862-7145
or mavila@cbccusa.com for more information or
sponsorship opportunities.

Sponsorship details are on the back of this form.

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COMMEMORATIVE JOURNAL

To be published in conjunction with the Gala on September 14, 2018 honoring

Monsignor Craig Harrison

In recognition of his service to our community

The Commemorative Journal will be distributed to all who attend the Gala and to each and every advertiser. Your participation in the Commemorative Journal offers a special way to honor and thank Monsignor Craig for all he has done for our local patients and their families as well as the greater community. Please use the form below to submit your advertisement or personal greeting.

Please place my/our Ad-Greeting in the Commemorative Journal as checked below:

- | | |
|--|----------|
| <input type="checkbox"/> BACK COVER (includes 2 tickets to the Dinner Gala) | \$15,000 |
| <input type="checkbox"/> INSIDE FRONT/BACK COVER (includes 2 tickets to the Dinner Gala) | \$10,000 |
| <input type="checkbox"/> LOVING KINDNESS PAGE (includes 2 tickets to the Dinner Gala) | \$ 5,000 |
| <input type="checkbox"/> COMFORT & CARE PAGE | \$ 2,500 |
| <input type="checkbox"/> BENEFACTOR PAGE | \$ 1,000 |
| <input type="checkbox"/> PATRON 1/2 PAGE | \$ 500 |

Advertisements & Salutations:

- | | |
|-----------------------------------|--------|
| <input type="checkbox"/> 1/2 PAGE | \$ 250 |
| <input type="checkbox"/> 1/4 PAGE | \$ 150 |
| <input type="checkbox"/> 1/8 PAGE | \$ 75 |

*Commemorative Journal Page Size: 10" x 10" - Image Area: Full Page = 8.625"x9";
Half Page = 8.625"x4.4375"; Quarter Page = 4.25"x4.4375 One-Eighth Page = 4.25"x2.1875"*

If you choose to design your ad, please submit electronic files in a high resolution PDF, JPG, or PNG format. If you would like us to typeset your tribute for you in the space below, neatly print or type your ad as you would like it to appear or attach desired text. If a photo is included please do not staple.

All digital copies can be e-mailed to cbccfoundationgala@gmail.com

- Ad/Tribute being sent by e-mail Please typeset text printed in box above

Enclosed is my check for \$ _____ (Please make check payable to the CBCC Foundation)

Please charge \$ _____ to my Visa MC AmEX

Card Number: _____ Exp. Date ____/____ Sec. Code _____

Name on Card: _____

Billing Address (if different from above.): _____

Please Bill Signature: _____

Contributions are tax deductible. Tax I.D. # 77-0491071
Return to: CBCC Foundation 6401 Truxtun Ave. Suite 280, Bakersfield, CA 93309 (661) 862-7145
e-mail CBCCFoundationGala@gmail.com

Thank you for your contribution! - Deadline for all materials—August 22, 2018